The drivers of productivity growth over the last 15 years

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Pre-2000s

- Failure to converge in some countries
- Tied to difficulties to adopt new technologies
- However, TFP growth in Germany, UK and US similar

Why is there a slowdown in productivity post-2000s?

- Two hypotheses:
 - Bad luck: Slowdown in productivity for reasons others than the financial crisis
 - Endogenous response to business cycle conditions:
 - Reduction in innovation activity and in investments to bring in new technologies

Evidence

- R&D cyclicality
- Cyclicality of speed of diffusion
- Particularly during the GR





Share of sales from new or improved products



Weighted by yearly share of sales

	I	II		IV
\widehat{y}_t	3.73	3.7	3.64	4.12
	(3.59)	(2.81)	(3.94)	(3.17)
\widehat{y}_t * US		0.07		-0.74
		(0.04)		(0.53)
lag_{it}	-0.057	-0.057		
	(5.22)	(4.76)		
lag_{it}^2	0.001	0.001		
	(2.52)	(2.12)		
$ln(lag_{it})$. ,	. ,	-0.29	-0.29
			(6.68)	(6.65)
R2 (within)	0.11	0.11	0.13	0.13
N technologies	26	26	26	26
N observations	327	327	327	327

Table 1: Cyclicality of the Speed of Technology Diffusion

Notes: (1) dependent variable is the speed of diffusion of 26 technologies, (2) all regressions include technology specific fixed effects. (3) t-statistics in parenthesis, (4) \hat{y}_t denotes the cycle of GDP per capita in the country and represents the high and medium term components of output fluctuations, (5) \hat{y}_t *US is the medium term cycle of GDP per capita times

Figure 3: Speed of Diffusion



Figure 4: Diffusion of Technologies on Business use of Internet in UK, 2004-2013



TFP decomposition

- Decompose TFP between exogenous and endogenous components
- How? Combine:
 - A DSGE model with endogenous technology
 - observations on cyclicality of adoption
 - actual R&D series

Figure 8: Endogenous TFP, TFP and Labor Productivity







Conclusions

- The decline in productivity during and after the GR is due to an endogenous response of companies to financial and business cycle conditions.
- The pre-GR decline in TFP growth is surely a reflection of the lower productivity in R&D