

ECB Bond Market Contact Group

Attractiveness of European bond markets in times of shifting global asset allocations

Frankfurt, 18 June 2025 Christian Kopf, Head of Fixed Income, Union Investment Group



The size and structure of the euro area's bond markets

200

106

EGB

Bond markets are much smaller in the euro area than in the US ...



Historical evolution of government

bond market capitalisation

 than in US Treasuries ...

 1000
 814
 1

 800
 0.8

 600
 0.6

 400
 0.4

... but liquidity is better in EGBs

Average daily trading volume, in bn (lhs)
 Union Investment's trading cost, in bps (rhs)

UST

0.2

0

Bloomberg Government Securities Liquidity Indices









2020 2021 2022 2023 2024 2025

Euro-denominated corporate bonds are increasingly issued by US firms



Potential inflows

The euro's share in international reserves may continue to rise ...



... which could lead to inflows of
 € 800 billion in the next five years
 € tr
 15



Sources: [1] Union Investment, based on ICE; [2] FINRA, JP Morgan (TRACE statistics), MarketAxcess (TRAX data), Tradeweb (Union Investment's TCA); [3] Union Investment forecast for Austria, Belgium, France, Germany, Italy, Netherlands, Portugal and Spain, based on data from national agencies, Banca d'Italia, ECB, Bloomberg: [4] Macrobond, ICE (G0Q0, EG00); [5] Bloomberg; [6] Commerzbank, ICE (ERUS, ER00)

Source: Union Investment, based on IMF COFER

Topics for discussion

- 1. Is the increased participation of foreign investors in the euro area bond market predominantly driven by pull factors, such as lower transaction costs and greater market depth, or by push factors related to the characteristics of other global bond markets?
- 2. Which magnitude of net inflows do you expect into euro are government and corporate bond markets over the coming years?
- 3. Do you expect the bulk of the flow to go into government bond markets?
- 4. What will be the impact of inflows on intra-EMU government bond spreads and swap spreads?
- 5. How do you judge the absorption capacity of euro area corporate bond markets? Will we see more reverse Yankee issuance?

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