

IMF Staff Discussion Note 14/04

http://www.imf.org/external/pubs/ft/sdn/2014/sdn1404.pdf

Bank Size and Systemic Risk

Luc Laeven, Lev Ratnovski, Hui Tong IMF

Reflects views of the authors not necessarily those of IMF

Outline

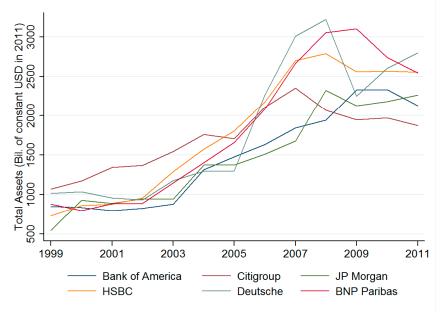
- Basic facts about large banks
 Recent growth, risky business model
- What drives the business model? Too-big-to-fail vs. economies of scale
- What are the risks?

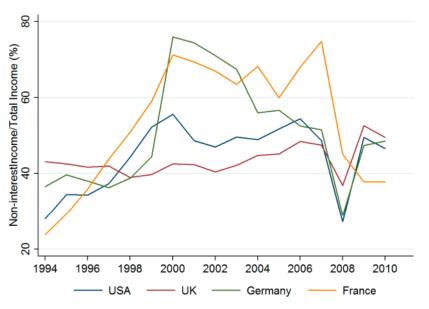
 Individual risks vs. systemic risk: some new results
- Policy implications

Basic facts on large banks

Large banks grew in size since late 1990s

Engaged more in market- based activities

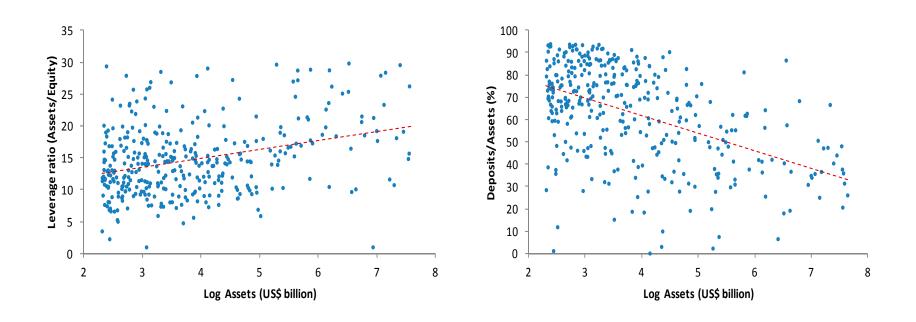




Riskier business model in large banks

More leverage

Less stable funding

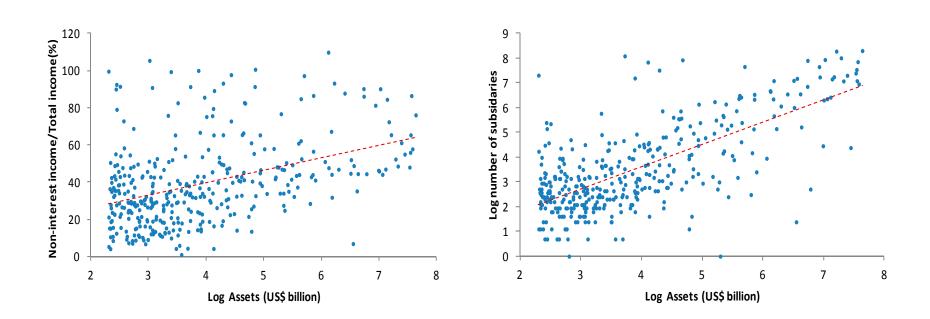


2011. Assets are in log bln US\$ (2 corresponds to US\$7.4 bln, 5 to US\$148 bln)

Riskier business model in large banks

More market-based activities

More organizationally complex



2011. Assets are in log bln US\$ (2 corresponds to US\$7.4 bln, 5 to US\$148 bln)

Economics of large banks

Too big to fail subsidies

- Lower cost of debt, especially for riskier banks
- Predisposes to use leverage, unstable funding, risky (and cyclical) market-based investments
- Strong evidence (GFSR Apr 2014)
 - 15 basis points through the cycle
 - In 2012: \$70 bln US; \$200 bln EA

Economics of large banks

Economies of scale

- Early evidence: first \$50 bln in assets
 (Benston 92; Berger Mester 97; Peristiani 97)
- Later evidence: \$16-45 bln US /year (Kovner et al 2013)
 - 0.2% of \$20 trln US banking system
 - Compare \$12 trln cost of the crisis (Luttrel et al 2013)
- Excludes benefits to customers, so limits on bank size may be costly

Economics of large banks

- Summary
 - Economies of scale present,
 but TBTF also important
 - Banks may be "too large",
 but optimal size hard to establish

Risk in large banks

- How does bank size (and structure) affect risk?
- Effects of pre-crisis bank characteristics (2006)
 - Size, market-based activities, org. complexity
 - Interaction of size with capital and funding
- ... On bank risk during the crisis (2007:8 2008:12)
 - Standalone risk: decline in stock price
 - Systemic risk contributions: SRISK (Acharya et al 2012)
 - 370 banks, 52 countries; all listed banks >\$10 bln assets

Risk in large banks

SRISK

- Capital shortfall under a negative shock (market off 40%)
- Capital losses create externalities systemic risk
- Determined by:
 - Bank stock volatility during a crisis
 - Covariance of bank stock with the market
 - Bank leverage and size

Risk in large banks

• SRISK during the crisis

1	Royal Bank of Scotland	United Kingdom		
2	Deutsche Bank	Germany		
3	Barclays	United Kingdom		
4	BNP Paribas	France		
5	Credit Agricole	France		
6	Citigroup	United States		
7	JPMorgan Chase	United States		
8	UBS	Switzerland		
9	ING Groep	Netherlands		
10	Bank of America	United States		

Individual risk (stock returns)

Dependent variable:					
Returns Jul 2007 – Dec 2008	(1)	(2)	(3)	(4)	
Return in 2006	0.0208	0.0207	-0.165	0.00256	
	(0.0901)	(0.0894)	(0.212)	(0.0977)	
Log Assets(\$)	-2.698*	-4.160***	-1.495	-5.238***	
	(1.500)	(1.515)	(1.966)	(1.812)	
Tier 1 Ratio	1.055	1.234	5.400**		
	(0.973)	(0.982)	(2.494)		
Deposits/Assets	58.64**	57.15***	49.17*		
	(22.01)	(20.22)	(28.21)		
Loans/Assets	-50.40***	-47.20***	-21.63	-41.39**	
	(9.459)	(9.640)	(23.93)	(16.63)	
Non-interest income	2.501	-2.061	-19.84	-13.52	
	(20.72)	(21.23)	(25.12)	(11.51)	
Log Subsidiaries		2.176*		0.760	
		(1.115)		(0.767)	
Leverage				-0.622**	
				(0.262)	
Funding Fragility				-20.60**	
				(7.911)	
Observations	302	302	115	359	
R-squared	0.421	0.425	0.531	0.362	

Systemic risk (SRISK)

Dependent variable:		(-)	(-)			4-1
SRISK in July 2007 to Dec 2008	(1)	(2)	(3)	(4)	(5)	(6)
SRISK in 2006	0.902***	0.449**	0.966***	0.659***	0.598***	0.474**
	(0.195)	(0.213)	(0.162)	(0.197)	(0.171)	(0.201)
Log Assets(\$)	5.368***	14.54***	5.582***	8.054***	24.80***	28.76***
	(1.379)	(2.562)	(1.224)	(1.822)	(3.666)	(4.541)
Tier 1 Ratio	-0.423	-2.303		2.653***	3.271***	3.320***
	(0.341)	(1.423)		(0.602)	(0.710)	(0.745)
Deposits/Assets	3.115	-13.47		0.365	-1.586	27.32**
	(4.182)	(8.428)		(5.377)	(5.041)	(13.45)
Loans/Assets	-4.114	-12.49	0.993	4.678	62.28***	55.76***
	(3.493)	(11.23)	(3.293)	(3.344)	(12.13)	(12.95)
Non-interest income	-7.586*	-10.52	-4.055	-54.84***	-10.90***	-9.551**
	(4.518)	(9.466)	(3.329)	(10.59)	(3.582)	(3.565)
Log Subsidiaries	1.917**		1.249**	1.981**	1.862**	1.786***
	(0.893)		(0.502)	(0.773)	(0.736)	(0.660)
Leverage			0.114			
			(0.127)			
Funding Fragility			-4.037			
			(2.538)			
Log Assets * Tier 1 Ratio				-0.880***	-1.090***	-1.120***
				(0.187)	(0.207)	(0.224)
Log Assets * Non-interest income				13.28***		
				(2.839)		
Log Assets * Loans/Assets					-16.61***	-14.62***
					(3.340)	(3.406)
Log Assets * Deposits/Assets						-8.042**
						(3.879)
Observations	285	110	338	285	285	285
R-squared	0.840	0.905	0.846	0.869	0.871	0.877

Results

- Large banks are riskier than smaller banks
- Large banks create more systemic risk when they have low capital or unstable funding
- Large banks create more systemic risk (but not standalone risk) when they engage more in market-based activities or organizationally complex
- Effect of variance vs. correlation

Summary: Large banks

- Grew since late 1990s
- Low capital, unstable funding, market-based, org. complexity
- TBTF vs. Economies of scale
- Hard to establish optimal size
- Higher standalone and systemic risk, when low capital / unstable funding
- Higher systemic risk (but not standalone)
 when market-based activities or org. complex
- Systemic risk-based capital surcharges + better resolution