

**Germany – Business and management consultancy services – PRO-2245694447 - Organisational Management Consultancy**  
**OJ S 43/2025 03/03/2025**  
**Contract or concession notice – standard regime**  
**Services**

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1. Buyer

**1.1. Buyer**

Official name: European Central Bank

Email: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: Economic affairs

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2. Procedure

**2.1. Procedure**

Title: PRO-2245694447 - Organisational Management Consultancy

Description: Provision of Organisational Management Consultancy services with a focus on, but not limited to, advice, review, project management, reports, analytics, design and implementation services in the following areas: - Implementation of the ECB's strategy and strategic objectives; - Optimisation of organisational performance and effectiveness; - Support, design and delivery of key change initiatives.

Procedure identifier: fed3682c-90ad-4ab3-8234-5df3068032eb

Internal identifier: PRO-2245694447

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

Main features of the procedure: The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements. The tender procedure is conducted in accordance with Decision ECB/2016/2 laying down the rules on procurement (as amended), available at <https://www.ecb.europa.eu/ecb/legal/1001/procurement/html/index.en.html> And in EUR-Lex: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:02016D0002-20200501>. The detailed features and terms and conditions of the procedure can be found in the procurement documents.

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

**2.1.2. Place of performance**

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

### 2.1.3. Value

Estimated value excluding VAT: 7 000 000,00 EUR

Maximum value of the framework agreement: 7 000 000,00 EUR

### 2.1.4. General information

Additional information: This tender procedure is conducted via the ECB's electronic tendering system (SAP Ariba) which can be accessed via the following internet address: <http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html> If you have not used the ECB's electronic tendering system before, you need to register via the above link. Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support. Should you require technical help when using the system, please raise a contact support request on the following website: <https://eu.service.cloud.ariba.com/Sourcing.aw>. Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as laid down in the procurement documentation itself.

Legal basis:

Other

<http://data.europa.eu/eli/dec/2016/245/2020-05-01> - Consolidated text: Decision (EU) 2016/245 of the European Central Bank of 9 February 2016 laying down the rules on procurement (ECB/2016/2) (recast)

### 2.1.6. Grounds for exclusion

Purely national exclusion grounds: Based on Art. 30 of the ECB Procurement rules (Decision ECB/2016/2, as amended)

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: Strategic Organisational Management Consultancy

Description: Strategic Organisational Management Consultancy Services

Internal identifier: PRO-2245694447 - Lot 1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Options:

Description of the options: The contract is not subject to renewal.

#### 5.1.3. Estimated duration

Start date: 01/07/2025

Duration: 48 Months

#### 5.1.5. Value

Maximum value of the framework agreement: 6 000 000,00 EUR

#### 5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: The contract start date as indicated in the notice is merely indicative.

#### 5.1.9. Selection criteria

Criterion:

Type: Other

Name: Professional, Financial, and Technical Capacity criteria

Description: As specified in the procurement documentation

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 10

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

#### 5.1.10. Award criteria

Criterion:

Type: Price

Name: Price

Description: Price - Financial offer

\$text\_award-criterion-weight-dimension\_eng: Weight (percentage, exact)

Award criterion number: 70

Criterion:

Type: Quality

Name: Quality-related criteria

Description: Quality-related criteria to be specified in the procurement documentation - Invitation to Tender.

\$text\_award-criterion-weight-dimension\_eng: Weight (percentage, exact)

Award criterion number: 30

#### 5.1.11. Procurement documents

Address of the procurement documents: <https://eu.mu.ariba.com/uav/project/?token=dc986ed4-0e76-4b8d-a2cd-7c94acfc5c74>

Ad hoc communication channel:

Name: ECB e-tendering platform

URL: <https://eu.mu.ariba.com/uav/project/?token=dc986ed4-0e76-4b8d-a2cd-7c94acfc5c74>

#### 5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://eu.mu.ariba.com/uav/project/?token=dc986ed4-0e76-4b8d-a2cd-7c94acfc5c74>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 25/03/2025 11:00:00 (UTC)

Deadline until which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### 5.1.15. Techniques

Framework agreement: Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

#### **5.1.16. Further information, mediation and review**

Mediation organisation: The European Ombudsman

Review organisation: European Central Bank - Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Information about review deadlines: Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the rules on public procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

Organisation providing additional information about the procurement procedure: European Central Bank

Organisation providing offline access to the procurement documents: European Central Bank

Organisation providing more information on the review procedures: European Central Bank

#### **5.1. Lot: LOT-0002**

Title: Organisational Communication Consultancy

Description: Organisational Communication Consultancy Services

Internal identifier: PRO-2245694447 - Lot 2

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Options:

Description of the options: The contract is not subject to renewal.

##### **5.1.3. Estimated duration**

Start date: 01/07/2025

Duration: 48 Months

##### **5.1.5. Value**

Maximum value of the framework agreement: 1 000 000,00 EUR

##### **5.1.6. General information**

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: The contract start date as indicated in the notice is merely indicative.

##### **5.1.9. Selection criteria**

Criterion:

Type: Other

Name: Professional, Financial, and Technical Capacity criteria

Description: As specified in the procurement documentation

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 5

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

##### **5.1.10. Award criteria**

Criterion:

Type: Price

Name: Price

Description: Price - Financial offer

\$text\_award-criterion-weight-dimension\_eng: Weight (percentage, exact)

Award criterion number: 70

Criterion:

Type: Quality

Name: Quality-related criteria

Description: Quality-related criteria to be specified in the procurement documents - Invitation to Tender.

\$text\_award-criterion-weight-dimension\_eng: Weight (percentage, exact)

Award criterion number: 30

#### **5.1.11. Procurement documents**

Address of the procurement documents: <https://eu.mu.ariba.com/uav/project/?token=dc986ed4-0e76-4b8d-a2cd-7c94acfc5c74>

Ad hoc communication channel:

Name: ECB e-tendering platform

URL: <https://eu.mu.ariba.com/uav/project/?token=dc986ed4-0e76-4b8d-a2cd-7c94acfc5c74>

#### **5.1.12. Terms of procurement**

Terms of submission:

Electronic submission: Required

Address for submission: <https://eu.mu.ariba.com/uav/project/?token=dc986ed4-0e76-4b8d-a2cd-7c94acfc5c74>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 25/03/2025 11:00:38 (UTC)

Deadline until which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### **5.1.15. Techniques**

Framework agreement: Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

#### **5.1.16. Further information, mediation and review**

Mediation organisation: The European Ombudsman

Review organisation: European Central Bank - Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Information about review deadlines: Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the rules on public procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

Organisation providing additional information about the procurement procedure: European Central Bank

## 8. Organisations

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### 8.1. ORG-0001

Official name: European Central Bank

Registration number: 0001

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Central Procurement Office

Email: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Telephone: +49 6913440

Internet address: <https://www.ecb.europa.eu>

Other contact points:

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Legal Advice Team

Email: [LegalServices@ecb.europa.eu](mailto:LegalServices@ecb.europa.eu)

Telephone: +49 6913440

Fax: +49 6913446886

Internet address: <http://www.ecb.europa.eu>

#### **Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Review organisation

Organisation providing more information on the review procedures

### 8.1. ORG-0002

Official name: The European Ombudsman

Registration number: 0002

Postal address: 1 avenue du Pr?sident Robert Schuman, CS 30403

Town: Strasbourg

Postcode: 67001

Country subdivision (NUTS): Bas-Rhin (FRF11)

Country: France

Contact point: The European Ombudsman

Email: [eo@ombudsman.europa.eu](mailto:eo@ombudsman.europa.eu)

Telephone: +33 388172313

Internet address: <https://www.ombudsman.europa.eu/en/home>

**Roles of this organisation:**

Mediation organisation

Notice information

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Notice identifier/version: d0f07a4b-64ff-424f-82aa-2494d0f7e91d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 27/02/2025 18:44:31 (UTC)

Languages in which this notice is officially available: English

Notice publication number: 136401-2025

OJ S issue number: 43/2025

Publication date: 03/03/2025