



RECORD OF PROCESSING ACTIVITY

Accreditation, invitation and registration of media contacts to press events

1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Organisational unit responsible for the processing activity: Directorate General Communications

Contact point: media@ecb.europa.eu

Data Protection Officer (DPO): DPO@ecb.europa.eu

2. Who is actually conducting the processing activity?

- The data is processed by the ECB itself
The organisational unit conducting the processing activity is:
Directorate General Communications

- The data is processed by a third party (contractor) or the processing activity is conducted together with an external third party: designated NCB/NCA staff members as well as designated expert staff members from other EU institutions and/or international organisations such as EC, IMF, BIS, etc., organising events together with the ECB

3. Purpose of the processing

Personal data are processed in order to facilitate journalists' accreditation, invitation, and registration to ECB press events such as the monetary policy press conference as well as media briefings on specific topics. The processing of data is necessary to verify the participants' employment as journalists and to satisfy security requirements, including control and access to ECB premises. The personal data processing is mandatory. The personal data are collected to facilitate all communication and organisational activities in this context, including: the exchange of correspondence; sending e-mails, notifications, invitations and the relevant follow-up (which entails the management of contact lists for correspondence); online registration; processing of access badges; and plausibility checks.

4. Description of the categories of data subjects

Whose personal data are being processed?

- ECB staff
- Externals (agency staff, consultants, trainees or secondees)
- NCB or NCA counterparts (in the ESCB or SSM context)
- Visitors to the ECB, including conference participants and speakers
- Contractors providing goods or services
- Complainants, correspondents and enquirers
- Relatives of the data subject
- Other: journalists who would like to attend ECB press events such as the ECB press conference

5. Description of the categories of personal data processed**(a) General personal data:**

The personal data contains:

- Personal details (name, address, etc.)
- Education & Training details
- Employment details
- Financial details
- Family, lifestyle and social circumstances
- Goods or services provided
- Other: date of birth, photo, as well as additional personal data as indicated on personal ID/passport and press ID

(b) Special categories of personal data

The personal data reveals:

- Racial or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union membership
- Genetic data, biometric data for the purpose of uniquely identifying a natural person or data concerning health
- Data regarding a natural person's sex life or sexual orientation

6. The categories of recipients to whom the personal data have been or will be disclosed, including the recipients of the data in Member States, third countries or international organisations

- Data subjects themselves
- Managers of data subjects
- Designated ECB staff members
- Designated NCB or NCA staff members in the ESCB or SSM context
- Other: Designated expert staff members from other EU institutions and/or international organisations such as EC, IMF, BIS, etc., organising events together with the ECB

7. Transfers to third countries or an international organisation

Data are transferred to third country recipients:

- Yes
 - Adequacy Decision of the European Commission
 - Standard Contractual Clauses
 - Binding Corporate Rules
 - Memorandum of Understanding between public authorities
- No

8. Retention time

The personal data are stored for as long as a journalist is accredited with the ECB and receives invitations to ECB events. If they no longer wish to receive invitations to ECB events, they will be taken off the invitation list and their data will be deleted within three months following receipt of the request.